

Privacy Policy

This Privacy Policy describes the policies and procedures of Binary (“We,” “Our,” “Services,” “Company,” or “Us”) pertaining to the collection, use, and disclosure of user’s information through mobile applications and products we offer (“Binary”). For the purposes of this Privacy Policy, “Personal Data” means information that relates to an identified or identifiable natural person.

As the Binary is a non-custodial crypto asset software wallet, we do not have customer accounts. Certain third-party API providers may require you to provide them with Personal Data, in order to use their services through the Binary.

1. INFORMATION WE COLLECT

The Company respects your privacy and values its importance, and is wholly committed to keeping your information safe and secure. We process your personal data in accordance with privacy laws and this Privacy Policy to make sure your data protection rights are implemented and enforceable. We have implemented different technical and organizational solutions to comply with applicable legislation related to the processing of personal data, privacy, and data security in countries where we operate or where the applicable law applies to us. The Privacy Policy sets forth the basic rules and principles by which we process your personal data, and mentions our responsibilities while processing your personal data according to transparency obligations.

We do not intend to collect personal data of children or persons under the age of 18 (eighteen) years old.

Accordingly, the purpose of this Policy is to set out the basis on which we will process your Personal data when:

- You visit and use any page of our Website Platform, regardless of where you visit or use them from;
- You apply for, receive, pay and/or use any of our Services.
- You communicate with us or leave a query;
- You subscribe to our newsletters/updates;
- We need to share your personal data with the authorized third-parties to provide the services, especially for conducting KYC and AML procedure; and
- We measure or analyze the Website’s traffic.

2. HOW WE USE THE INFORMATION WE GATHER

We primarily use the limited information we collect:

- To provide, maintain, debug, and improve our Services.
- To understand and analyze how you use our Services and develop new products, services, features, and functionality.
- To communicate with you, provide you with updates and other information relating to our Site and Services, provide information that you request, respond to comments and questions, and otherwise provide customer support.
- To facilitate the connection of third-party services or applications.
- To find and prevent fraud, detect security incidents, and respond to trust and safety issues that may arise.
- For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency.
- To contract with third-party API providers, including providing customer service, verifying customer information.
- For other purposes for which we provide specific notice at the time the Personal Data is collected.

You may be asked to provide personal information anytime you contact our customer support service. We may use your personal information in accordance with this Privacy Policy.

3. HOW WE SHARE THE PERSONAL DATA WE COLLECT

We do not share or otherwise disclose Personal Data we collect from or about you except as described below or otherwise disclosed to you at the time of collection.

- **Analytics Partners.** We use analytics services such as Google Analytics to collect and process certain analytics data. These services also may collect information about your use of other websites and online resources.
- **As Required by Law and Similar Disclosures.** We may access, preserve, and disclose your Personal Data if we believe doing so is required or appropriate to: (i) comply with applicable laws; (ii) respond to law enforcement requests and legal process, such as a court order or subpoena; or (iii) protect

the rights, property, and safety of Binary, our employees, agents, customers, and others, including to enforce our agreements, policies, and Terms of Service.

4. SERVICES PROVIDED BY THIRD-PARTIES

Binary may provide information about third-party products, services, activities or events, or may allow third parties to make their content and information available on or through the Services (collectively, “Third-Party Integrations”).

We provide Third-Party Integrations as a service to those interested in such content. Your dealings or correspondence with third parties and your use of or interaction with any Third-Party Content are solely between you and the third party.

Binary Exchange. Possibility of exchange is provided by Binary partner(s):

- **Changelly.** When making an exchange, you agree with Partner’s Terms of Service <https://changelly.com/terms-of-use> Binary itself does not provide exchange service.
- **PayBis.** The original terms of use are available at <https://paybis.com/policies/terms-of-service/> Binary itself does not provide exchange service.

5. SECURITY

We use reasonable organizational, technical, and administrative measures to protect Personal Data within our organization. If you have a reason to believe that your interaction with us is no longer secure, please immediately notify us of the problem by contacting us via the “Support” button on any page of the mobile application.

6. CONTACT INFORMATION

If you have any questions, comments, or concerns about this notice or our processing activities, or you would like to exercise your privacy rights, please email us Info@binarywallet.co.uk